

# 2024 Find the Light Books Program Guide

Your Story. Your Voice.



Books • Publishing • Workshops • Presentations



### INTRODUCTION

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### Who We Are

Find the Light Books is a mission-driven organization dedicated to empowering communities through storytelling. Our team is passionate about fostering creativity, self-expression, and a supportive community where storytellers can thrive.

#### What We Do

We offer writing workshops, children's books and presentations, mentorship programs, and publishing opportunities tailored to help individuals develop their skills and confidence to put voice to paper.

### Who We Care About

We care deeply about communities who face adversity and barriers to opportunities, who need a platform to express their voices and share their stories. We are committed to fostering a supportive and inclusive environment fostering resilience, confidence, and a sense of accomplishment through the power of storytelling.

Visit <u>Find the Light Books</u> to learn more about our programs and how you can get involved!



# INTRODUCTION

### **MISSION**

To inspire and support individuals in discovering the power of their own voices. Through our programs and publications, we aim to foster creativity, encourage self-expression, and build a community where every person has a voice.

### **VALUES**

Creativity: Encouraging original ideas and self-expression.
Empowerment: Helping youth find and use their voices.
Inclusivity: Creating a welcoming environment for all.
Community: Building supportive networks.

### **PHILOSOPHY**

Our philosophy centers around three key elements: Magic, Love, and Light.

### **Magic: Superpower**

We believe that everyone has a unique magic within them, a superpower that makes them special. It's like when someone discovers they can achieve something new, whether it's a child tying their shoes for the first time or an adult mastering a new skill. That sense of accomplishment and wonder is their magic. Our books and programs aim to help individuals recognize and harness their own superpowers.

### **Love: Support Team**

Just as superheroes have their support teams, everyone needs a circle of love and support. Think of those moments when a child comes running with a scraped knee or an adult seeks comfort after a tough day. Your hugs, words of encouragement, and unwavering support are their safety net. We emphasize the importance of a strong, loving support team in our stories and programs, highlighting how love and support can make all the difference.

### **Light: Brightside/Overcoming Challenges**

Life can be tough, and it is essential for both children and adults to learn how to find the light in difficult situations. Whether it's encouraging a child to see the fun in a challenging task or helping an adult navigate through a tough period, finding the bright side and overcoming obstacles are crucial skills. Our books and programs guide individuals of all ages in developing resilience and optimism, empowering them to face challenges with a positive mindset and a spirit of perseverance.



# YOUR STORY. YOUR VOICE.

### **Creative Writing Program**

Your Story. Your Voice. is our flagship creative writing program designed to nurture young and adult writers alike. This 4-week program offers a blend of engaging workshops focused on storytelling, character development, and personal growth.

#### **PROGRAM DETAILS:**

- Duration: 4 weeks
- Frequency: Twice a week, 1 hour per session
- Target Audience: Youth aged 10+ and Adults

#### **IN-PERSON WORKSHOPS:**

- Statewide (WI)
- Facilitated by experienced, volunteer, licensed teachers and passionate community members.

### **VIRTUAL WORKSHOPS:**

- Accessible to participants nationwide.
- Provide the same enriching experience as our inperson workshops.

#### **PROGRAM ACTIVITIES:**

- Your Story. Your Voice. Workshops: Our interactive sessions focus on character development, plot structuring, and creative writing techniques.
- Community Building: Participants engage in activities that encourage connections and selfexpression, fostering a sense of belonging and community.
- Publishing Opportunities: At the end of the program, participants' stories are compiled and published in an anthology, offering recognition and a tangible sense of accomplishment.

Our anthologies are a testament to the creativity and hard work of our participants. Available for purchase on Amazon, these collections celebrate the achievements of our writers and provide them with an **opportunity to earn from book sales.** 







### LET'S MEET!

Interested in learning more?
Click link to schedule time to share information on how you can bring a workshop to your organization.



### PARTNERSHIPS AND SPONSORSHIPS

At Find the Light Books, we believe in the power of collaboration to amplify our impact and reach. Our partnerships and sponsorships play a crucial role in empowering and fostering a supportive community for creativity and self-expression.

### Why Partner with Find the Light Books?

- **1.** Community Impact: Partnering with us means directly contributing to the positive development of youth and adults in our communities. Your support helps provide essential programs that foster creativity, self-expression, and personal growth and exploration.
- **2.** Enhanced Visibility: As a partner, your organization will receive prominent recognition in our publications, on our website, and at our events. This visibility showcases your commitment to supporting education, creativity, and empowerment.
- **3.** Collaborative Opportunities: We work closely with our partners to create tailored programs that meet the specific needs of the communities we serve. By collaborating with schools, community organizations, and businesses, we can expand our reach and make a greater impact.

### Your Story. Your Voice. Writing Program:

- Workshop Sponsorship:
  - Sponsor a workshop series for your organization and help writers develop their skills. Your sponsorship covers materials, facilitator stipends, and publishing costs.
  - o Benefits:
    - Recognition in the published anthology and at the graduation ceremony.
    - Logo placement on workshop materials and promotional content.
    - 30% of 1st month's royalties donated back to organization.

- Bridging Literacy
   Gaps: Collaborating
   with schools to
   address and
   overcome literacy
   gaps among
   students.
- Collaborative Efforts:
   Strengthening the relationships between schools, parents, and children to support literacy development.
- Progress Reports:

   Providing detailed progress reports to identify and address students' literacy barriers effectively.

# Thank You to our Sponsors

- Emaus Lutheran Church: EASY
   Neighborhhod After-School Program
- Hope Council of AODA









BECOME A SPONSOR!



# **HOW TO GET INVOLVED**

### **SPONSORSHIP**

We invest in our community. Sponsorship helps us extend our reach and is a great way to serve and support the community. Our sponsors are tremendously important to us. Every sponsor organization invites up to 10 participants to join a workshop.

\*Upon each book release, sponsors receive a donation of 30% of book sales.

# WORKSHOP

**We trust our community.** We are always looking for passionate and creative people to join us as facilitators.

\*Training and Stipend provided

### PRIVATE PAY

**We love our community.** Individual participants can register online for prescheduled virtual workshops.

\*Upon each book release, participants receive 50% of book sales.

### COMMITTEE

We value our community. We are looking for a diverse group of literaries, parents, youth, and community partners to join our Advisory

Committee.















GET INVOLVED! info@FindtheLightBooks.com 262-207-4240



### **BOOKS**

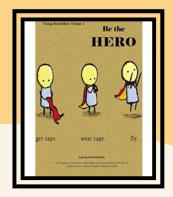
Find the Light Books is proud to present our collection, which includes three youth books—Stronger, Be the Hero, and Super Humans—and one adult book—This Isn't Easy. Through these publications, we have guided and supported 25 youth and 6 adults on their journeys from challenges to triumphs through the power of storytelling. These accomplishments have been made possible through our esteemed partnerships with organizations such as the Hope Council of AODA and Emaus Lutheran Church: EASY Afterschool Program.

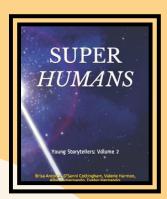
Our catalog also features the foundational titles that launched our mission: Princess Lydi and the Baby Brother and Baby Daniel and the Bedtime Blues.

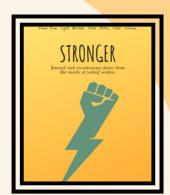
Availability: All our books are available for purchase on <u>Amazon.com</u>, ensuring broad accessibility for readers everywhere.

**Special Opportunities:** 

- Bulk Orders: We offer significant discounts on bulk purchases, ideal for schools, libraries, and community organizations.
- Author Presentations: We provide opportunities for engaging author presentations by Genie Webb, focusing on storytelling, writing inspiration, and personal development.













If you're a school or organization, click or scan code to find out more about how to order and share our books!







## **MEET OUR WRITERS**



"Fun and thought-provoking, causing a revisiting for me I never would have expected." - Charla W. (This Ain't Easy)

"I gained the
experience of getting a
book published, which
is something I've always
dreamed of..." - Tori D.
(Be the Hero)





"I learned how to find the light in a sour situation." - Emma K. (Super Humans)

Meet more of our writers!

### Be the Hero

Tori D.

Kaori J.

Emilio E.

Marisa E.

Margo P.

Ty'Asia B.

Dakarione T.

Tamiya M.

### **Super Humans**

Brisa A.

D'Sanni C.

Lindsay S.

Valerie H.

Alberto H.

Evelyn H.

Ilyn R.

Emma K.

Liliana A.

Madie R.

### This Isn't Easy

Ashley G.

Guida B.

Gwen B.

Charla W.

**Stronger** 

Joshua H.

Na'Meriauna M.

Andres H.

Christian H.

Diego J.

Javon M.

Angelina G.



YOUR CT

**VOICE** 

A Guid

SPECIAL ANNOUNCEMENT ANNOUNCEMENT

COMING





### **VOLUNTEER PROGRAM**

Our Volunteer Facilitator Program is the backbone of our workshops, bringing together dedicated individuals who are passionate about making a difference in their communities.

# WE NEED YOU!

Do you have a passion for teaching and creative facilitation?

- Workshop Facilitators: Lead engaging storytelling workshops, guiding participants through the creative process. Facilitators can be teacher-licensed volunteers or committed community members.
- Mentors: Provide ongoing guidance and support to young writers throughout the program.

- Stipend: Volunteers
   receive a stipend for their
   valuable time and efforts.
- Personal Fulfillment:
   Experience the joy and satisfaction of making a significant impact on young lives.
- Professional
   Development: Enhance
   your teaching, mentoring,
   and community
   engagement skills.



If you're interested in becoming a volunteer facilitator, please click or scan code or reach out to us directly at info@findthelightbooks.com



# MEET OUR FOUNDER



We look forward to connecting!



Visit <u>Find the Light Books</u> info@FindtheLightBooks.com 262-207-4240

**Genie Webb - Mitchell** is the founder and lead facilitator of Find the Light Books. With over 13 years of experience in supporting individuals with disabilities in employment and entrepreneurial leadership, Genie combines her extensive background in community advocacy with her passion for literature and personal development.

Genie is an accomplished author of children's books, including Princess Lydi and the Baby Brother and Baby Daniel and the Bedtime Blues. Her work focuses on helping children and adults navigate challenges and discover their unique strengths through the magic of storytelling. Under her leadership, Find the Light Books has successfully published four community anthologies, supporting over 30 individuals with finding their voice through challenge-to-triumph short stories. In addition to her literary contributions, Genie is deeply

In addition to her literary contributions, Genie is deeply involved in her community. She has partnered with organizations such as the Hope Council of AODA and Emaus Lutheran Church: EASY Afterschool Program, Racine Public Library, Bonk! Arts and Culture Series, to bring impactful writing workshops to various communities. Her efforts have been recognized and celebrated in events like the most recent, as honoree at Racine Community Coalition's MLK celebration for Community Literacy Contribution.

In November 2014, Genie Webb and her family faced a significant challenge when they were involved in a severe car accident in Racine, WI. While nine months pregnant, Genie and her 3-year-old child were victims of a hit-and-run incident. Genie was critically injured and required intensive care, while her newborn, Baby Daniel, was cared for in the NICU. Despite this harrowing experience, Genie's resilience and determination have been evident in her recovery and her ongoing commitment to supporting others through her work. This event, along with her children's health has been the inspiration behind her children's books and the creation of Find the Light Books.